



INTEGRATED NETWORK SOLUTIONS INC. REPORTS STRONG INCREASE IN TECHNOLOGY INVESTMENT FOR 2012

Leading Unified Communications Provider Helps Customers Position for Growth

Savannah, GA — February 22, 2012 — Integrated Network Solutions Inc., an industry leader in unified communications, announced today that the outlook for technology purchases by small to mid-sized (SMB) companies in 2012 is exceptionally positive. This outlook was confirmed by Technology Assurance Group (TAG), an international association of unified communications providers representing approximately \$350 million in products and services. As a premier Member of TAG, Integrated Network Solutions Inc. is positioned as the dominant force in their marketplace and is able to better prepare and protect its customers for whatever the future holds.

Many small to medium-sized businesses (SMBs) are starting off the New Year by deploying advanced technology in order to secure a competitive advantage early on. Today's SMB needs to be more agile, efficient and better equipped to handle the challenges that 2012 will bring and many business owners are creating a gap between themselves and their competitors by implementing the technology offered by Integrated Network Solutions Inc.'s. "Every sector is experiencing different growth rates, but when we step

back and look at the big picture, it becomes clear that overall demand is up, and businesses need to have the tools necessary to gain a foothold in their industry," stated Dale Stein, Co-Founder of TAG.

Integrated Network Solutions Inc.'s unique relationship with TAG, enables them to adopt cutting edge best business practices, deliver innovative programs, and partner with elite technology manufacturers and application service providers. Over the years, Integrated Network Solutions Inc. has leveraged this relationship to consistently deliver benefits to their customers that are simply unavailable to other technology providers. For example, Integrated Network Solutions Inc. is able to leverage the buying power of approximately 130 technology providers to receive deep discounts from manufacturers, and provide a lower cost to the customer. The bottom line of this partnership is that Integrated Network Solutions Inc. is better positioned to enhance employee productivity and increase profitability than any other technology provider in the market.

"We continue to be impressed with Integrated Network Solutions Inc.'s stern commitment to their customers. At the end of the day, business owners are concerned with the bottom line and new technology is pointless if it doesn't increase your overall profitability," commented Stein. "Integrated Network Solutions Inc. has always

focused on this fact and it shapes their recommendations and suggestions when working with their clients. As a result of this approach, their customers continue to thank them and I see a very bright future for Integrated Network Solutions Inc.," added Stein.

With growth opportunities on the horizon in 2012 many businesses are looking for ways to prepare for the large influx of sales they expect to see. This change will be driven by macroeconomic factors, but will be sustained by a business's ability to keep up with demand. Many businesses are investing heavily in technology and enlisting the help of elite technology providers like Integrated Network Solutions Inc. to make sure that whenever that wave of sales arrives, they're ready to ride it all the way to the bank.

INTEGRATED NETWORK SOLUTIONS INC.

Integrated Network Solutions Inc. (INS) is a Savannah, Georgia based converged technology company. INS was incorporated in 1990 to provide high quality, cost-effective voice and data services with an emphasis on mutually beneficial business relationships. INS' unique approach to the technical service business allows us to tailor the right mix of services to most effectively meet your needs.

For more information on INS, call (912) 966-5470 or visit us at www.phonesav.com.

**ABOUT TECHNOLOGY
ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading

independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and

advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.